

Marketing with Pinterest

Karen Tiede

Red Tuxedo



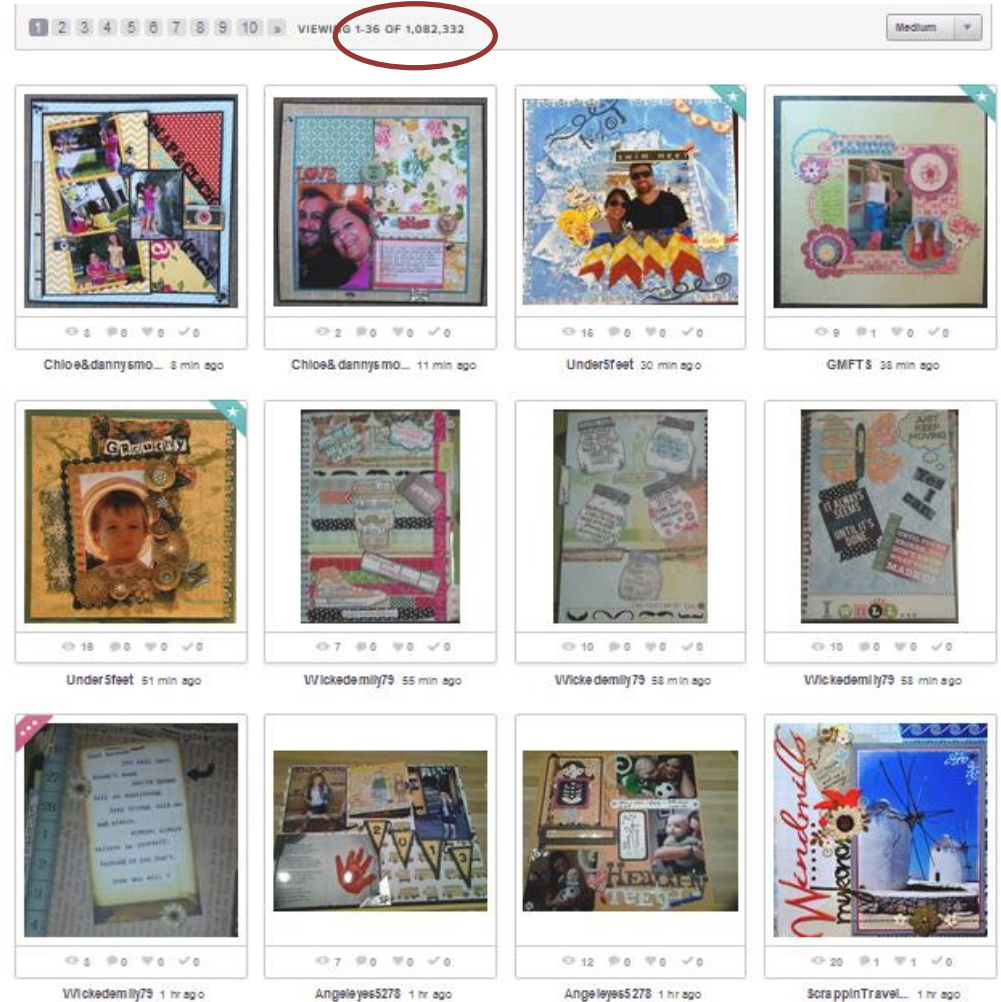
Agenda

- **Intro to Pinterest**
- Board ideas
- Business skills
- Good pins
- Business accounts
- Business analytics
- Selling on Pinterest
- Copyright
- Board ideas, revisited
- Additional resources



Pinterest

- Scrapbook
- Gift registry
- BUYING traffic
- Long half life
- >1 right answer



Google



Shop for wedding dress on Google

Sponsored ⓘ



Wedding Dress

\$268.99

JJsHouse.com



Causal Bridal Wedding

\$159.99

Dressale.com



Mori Lee 2915 Wedding

\$786.00

Victoria's Bridal



Sweetheart Empire Beac...

\$154.00

Outerinner.com



Second Wedding

\$251.99

SimplyBridal

Shop by price: [Up to \\$200](#) [\\$200 - \\$350](#) [\\$350 - \\$800](#)

Wedding Dresses, Bridal Gowns, Wedding Gowns - David's Bridal

www.davidsbridal.com/Browse_Bridal-Gowns

Shop David's Bridal for a large selection of unique wedding dresses and designer bridal gowns to make your wedding day perfect.

All Gowns - Bridal Gowns Under \$800 - White by Vera Wang - Plus Sizes

Designer Wedding Gowns Featuring the Best Fit in the Industry ...

www.maggiesottero.com/

An innovator in the industry, this multi-award winning designer label offers brides the best fit in the industry, coupled with the highest quality fabrics, Swarovski ...

TheKnot.com - Wedding Planning - Wedding Ideas- Wedding Dress...

www.theknot.com/

Everything you need to plan your wedding, literally! Wedding dresses, planning tools, wedding ideas, inspiration, photos, plus the best wedding vendors.

1,252 people +1'd this

Allure Bridals: Wedding Dresses | Bridal & Bridesmaid, Formal Go...

www.allurebridals.com/

Allure Bridals is one of the premier designers of wedding dresses, bridesmaid dresses, bridal and formal gowns. Browse our collection and visit one of our ...

Kleinfeld Bridal - The Largest Selection of Wedding Dresses in the ...

kleinfeldbridal.com/

Kleinfeld Bridal carries the largest selection of couture wedding dresses, designer exclusives, plus size wedding gowns, headpieces and accessories.

Bridal Gown Search Results - Pnina Tornai - Shop - Say Yes to the Dress

Bridal Gowns, Wedding Dresses by Jim Hjelm Bridal - JLM Couture

www.jlmcouture.com/Jim-Hjelm

The Jim Hjelm Bridal gowns collection, designed by Francesca Pitera, features wedding gowns that satisfy the most discerning consumer. Francesca's talent for ...

Wedding Dresses: The Dessy Group

www.dessy.com/wedding-dresses/

Our wedding dresses are ideal for the bride who prefers elegant simplicity. View the gowns: find a retailer.

Wedding dresses bridal gowns, prom dresses, bridesmaid dress...

www.morilee.com/

Mori Lee features wedding dresses and gowns, bridal and prom dresses, quinceanera gowns, cocktail, formal and bridesmaid dresses, homecoming dresses, ...

Wedding dress - Wikipedia, the free encyclopedia

en.wikipedia.org/wiki/Wedding_dress

A wedding dress or wedding gown is the clothing worn by a bride during a wedding ceremony. Color, style and ceremonial importance of the gown can depend ...

Images for wedding dress - Report images



In-depth articles



Kate Moss: Kiss Me, Kate - Magazine - Vogue

In the flurry of pre-wedding madness and nerves, the one thing that is keeping Kate sane is the dress. With characteristic loyalty, she has asked her beleaguered friend John ...

VOGUE



Can Weddings Be Saved? Only by Legalizing Gay ...

If fairness and equality don't clinch the argument for gay marriage, consider its positive effect on an entrenched modern monstrosity—the wedding itself. From ring to dress to ...

VF Vanity Fair



Style Me Pretty: Wedding Attire | LaurenConrad.com

Black tie (or "formal" attire) is the most formal of all wedding dress codes. Most often, black tie weddings are in the evenings so turn up the glamour and bring on the beads ...

laurenconrad.com - by Lauren Conrad

Ads related to wedding dress ⓘ

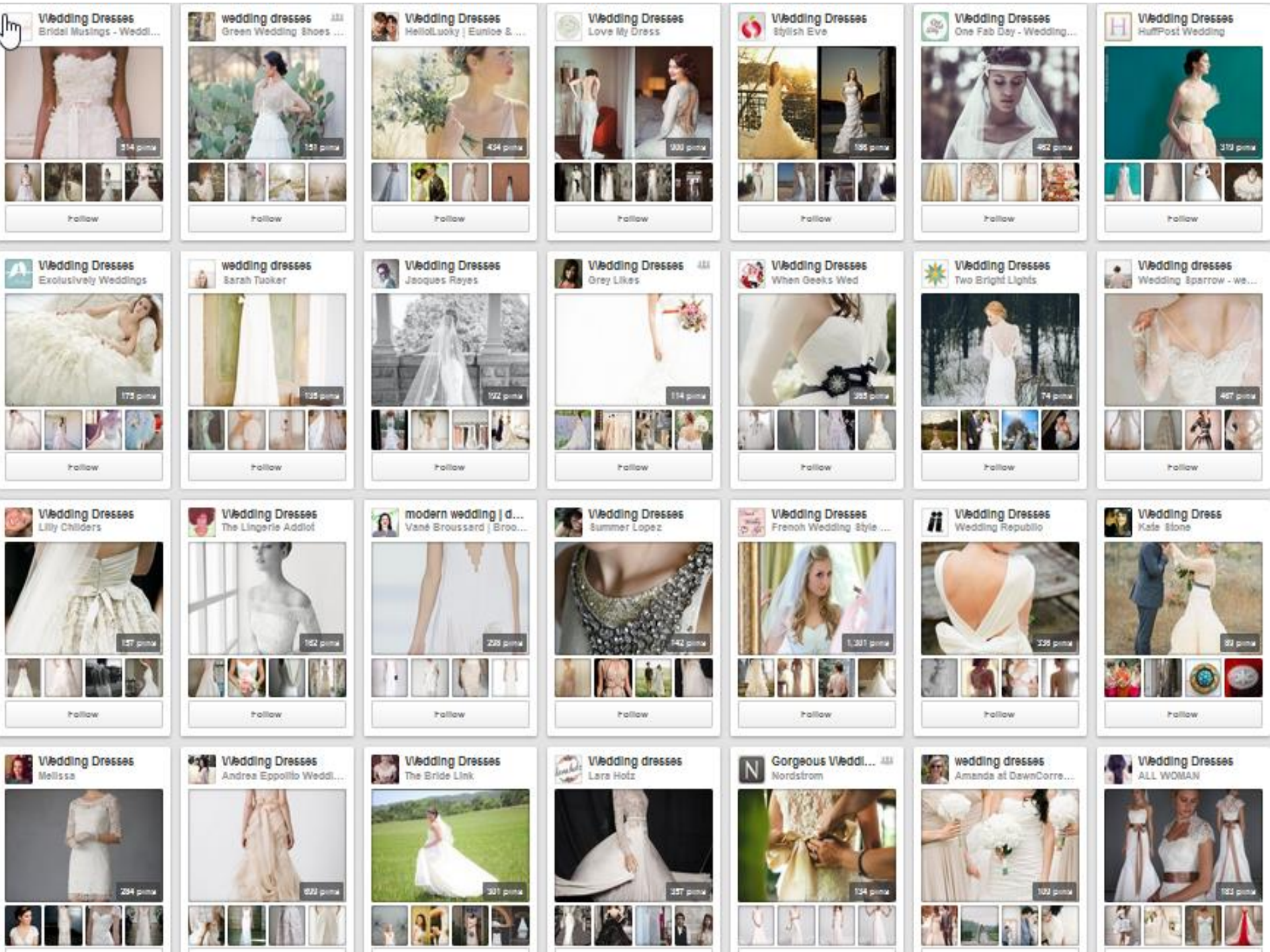
Wedding Dress, 70% Sale 1 (877) 905 3705

www.simplybridal.com/Wedding+Dress

★★★★★ 350 reviews for simplybridal.com

30 Day Riskfree Returns, \$99 Up. Sale on all Wedding Dress

30 Day Guarantee & Free Returns - Why Buy From Us - FAQ



3 repins 3 likes

Pinnet by
blemons Canal

Pinnet by
Inevit Diary



Wedding dress
13 repins 3 likes

Pinnet by
Bell Dav

Pinnet by
Wedding dress



Wedding Dress
9 repins 2 likes

Pinnet by
Wedding From Dresse

Pinnet by
Wedding Dress



wedding dress
13 repins 4 likes

Pinnet by
Jenna Hendleton

Pinnet by
Wedding



Vintage wedding dress
11 repins 3 likes

Pinnet by
Colin Cowie Weddings

Pinnet by
Shewee on a Wedding Dress



Wedding Dress
21 repins 2 likes

Pinnet by
Wedding From Dresse

Pinnet by
Wedding Dress



Wedding dress
5 repins 1 like

Pinnet by
Bell Dav

Pinnet by
Wedding dress



wedding dress laundry
1 repins 1 like

Pinnet by
Pancy Bridal NY

Pinnet by
all Storage White



wedding dress
3 repins 1 like



wedding dress
70 repins 21 likes

Pinnet by
Anayla Personal the Shop

Pinnet by
Wedding Dress



Wedding Dress
8 repins 3 likes

Pinnet by
Wedding From Dresse

Pinnet by
Wedding Dress



courages wedding dress -
Google Search
2 repins 2 likes

Pinnet by
L'Abelir Rouge

Pinnet by
wedding dresses wedding dress wedding images wedding pictures mermaid wedding dress



wedding dress
7 repins

Pinnet by
Jenna Hendleton

Pinnet by
Wedding



Wedding Dress
21 repins 4 likes

Pinnet by
Wedding From Dresse

Pinnet by
Wedding Dress



Mermaid Wedding Dress
wedding dresses wedding dress wedding images wedding pictures mermaid wedding dress



Wedding Dress
23 repins 2 likes

Pinnet by
Wedding From Dresse

Pinnet by
Wedding Dress



Wedding Dress
4 repins

Pinnet by
Wedding From Dresse

Pinnet by
Wedding Dress



Wedding Dress
22 repins 8 likes

Pinnet by
Wedding From Dresse

Pinnet by
Wedding Dress



Wedding Dress
12 repins 8 likes

Pinnet by
Wedding From Dresse

Pinnet by
Wedding Dress



Wedding Dress
3 repins

Pinnet by
Wedding From Dresse

Pinnet by
Wedding Dress



wedding dress sleek mermaid
12 repins 4 likes

Pinnet by
Anayla Personal the Shop

Pinnet by
Wedding Dress

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- Selling on Pinterest
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- Additional resources



Board Ideas

- Neighborhoods / subdivisions
- Individual homes (\$1M+)
- Schools
- Landscapers
- Facilities
- Golf
- Local events
- HDCP accessibility
- Restores / thrift
- Hardware stores
- Local news
- Services (gas, cable...)
- Libraries
- Floor plans
- Realtors' stories
- Bios / Our agents

Follow Corcoran Group



Vacation / Destination Boards

What do your visitors want to know?

- Properties
- Amenities
- Festivals
- Equipment rentals
- Nearby attractions
- Rainy day fun
- Shopping / antiques
- Discount shopping
- Services
- Restaurants
- Health care
- Hobby shops



Accounts to Follow

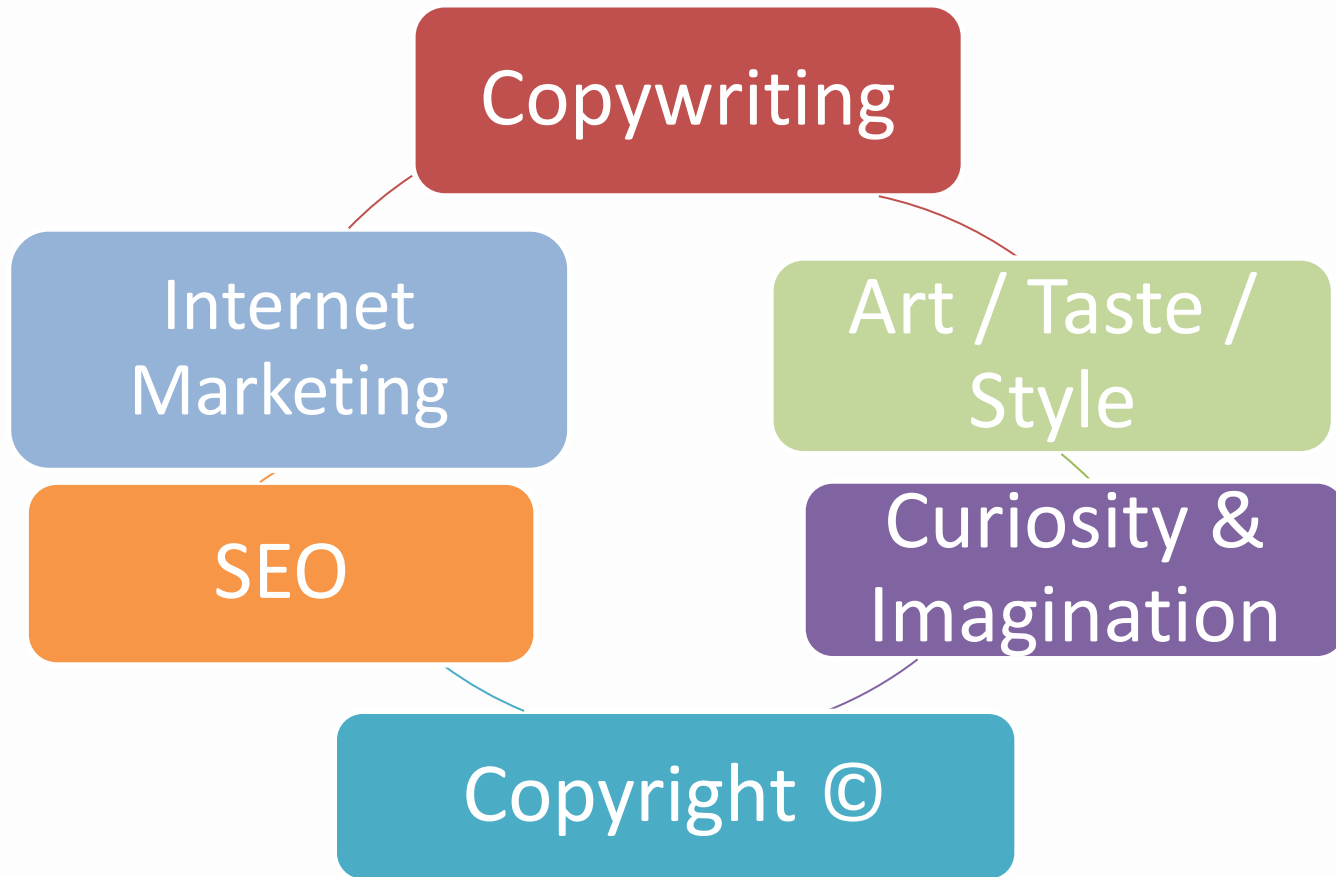
- ***/corcorangroup**
- ***/realtordotcom**
- ***/luxuryhomemagaz**
- ***/corealtors**
- ***/angieslist**
- ***/zillow**
- ***/trulia**
- **Builders**
- **who they follow**

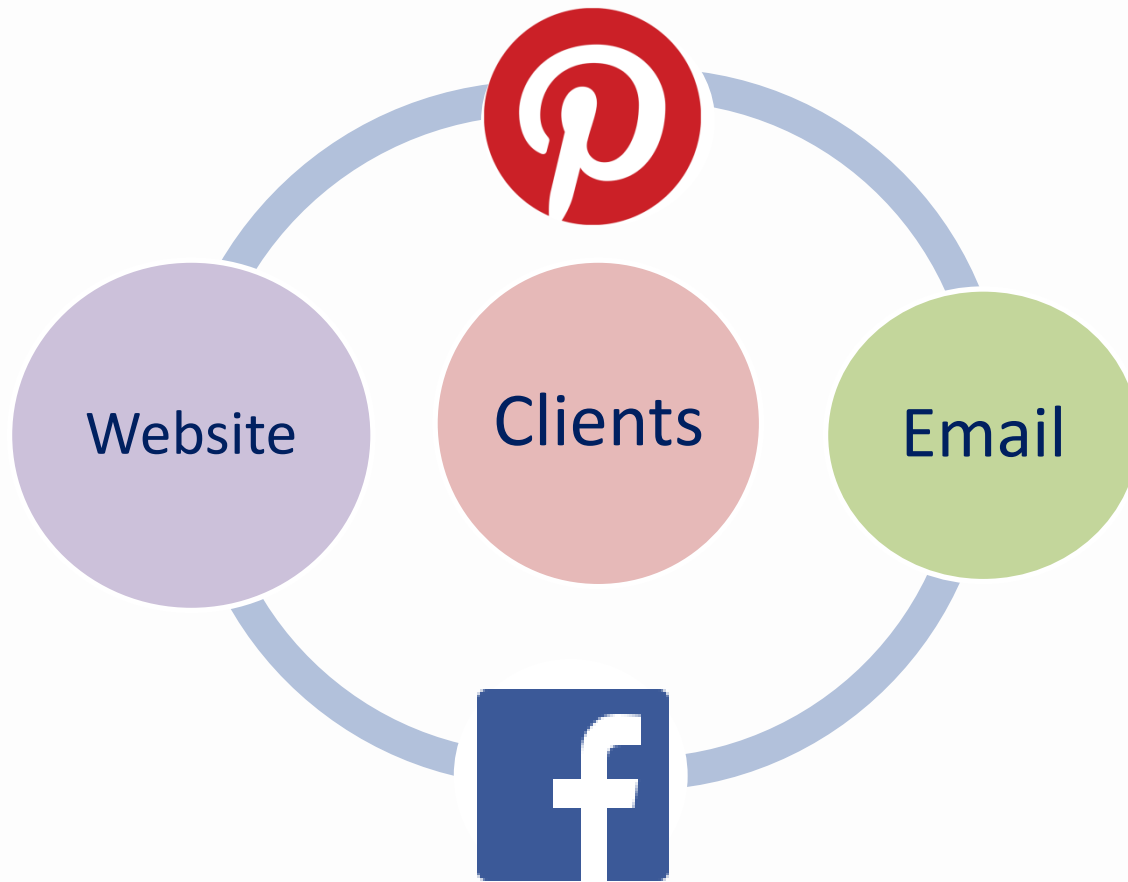


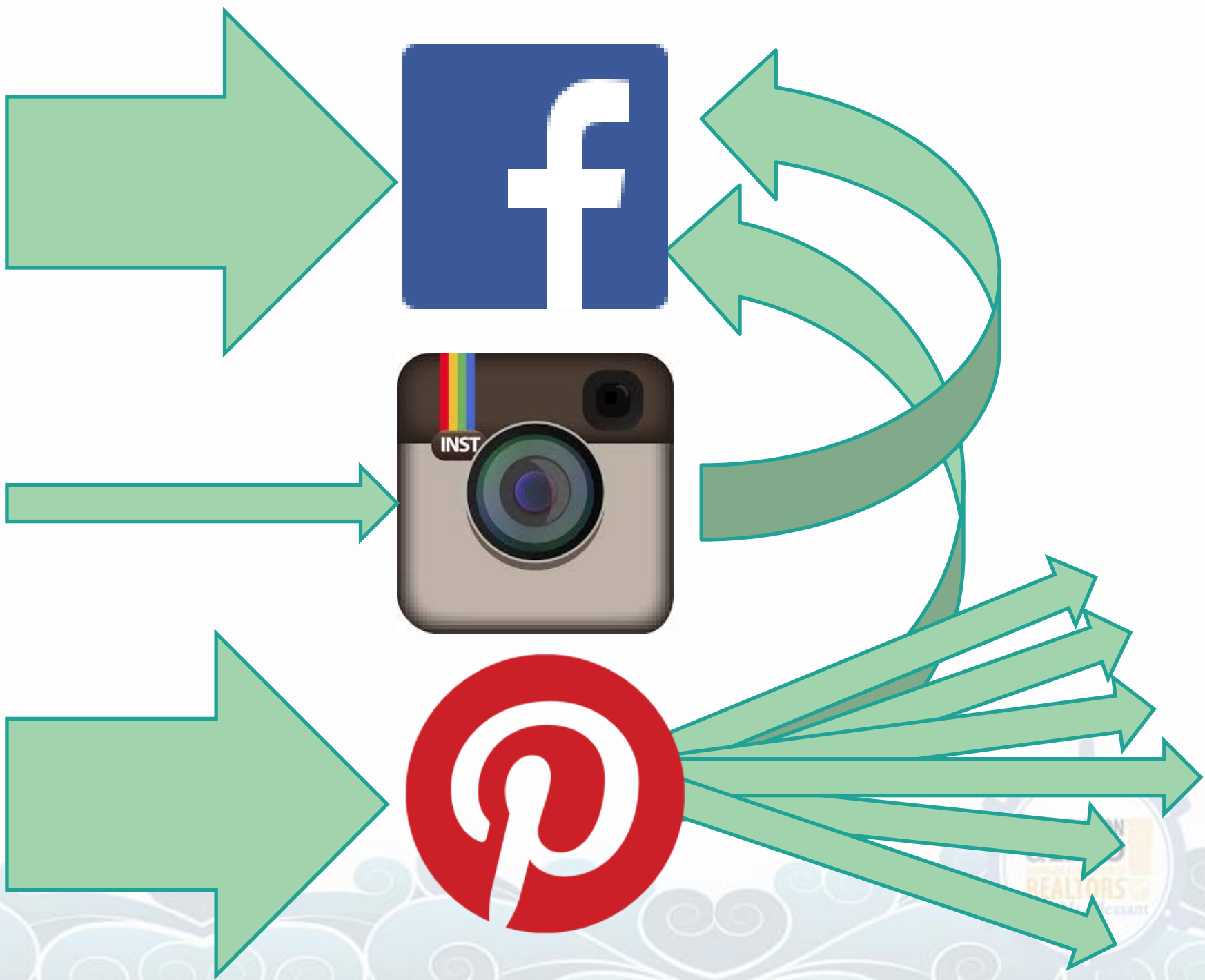
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- Intro to Pinterest
- Board ideas
- Business skills
- **Good pins**
- Business accounts
- Business analytics
- Tying Pinterest to your website
- Selling on Pinterest
- Copyright
- Board ideas, revisited
- Additional resources
- Ideas for boards





Visit stylemepretty.com



COLOR



BLUEISH IMAGE



REDDISH-ORANGE IMAGE

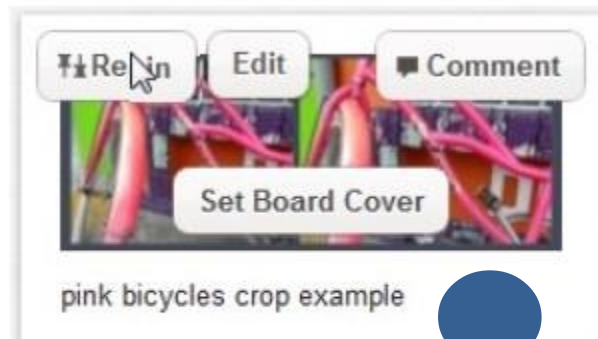
Images that are reddish-orange get roughly TWICE AS MANY repins than images that are blue.

From Curalate:
the-perfect-pinterest-pin-how-to-optimize-your-images-for-
maximum-engagement-on-pinterest

Search on “Curalate perfect pin”



TALL VS.



wide





Oops



Exceptional pieces Dior VIII /
Accueil collections / Fine
Timepieces / Timepieces /
JEWELRY AND TIMEPIECES /
Dior official website



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Red Tuxedo

from
dior.com



Video - Private Properties:
Celine Dion Lists Florida
Compound for \$72M - WSJ.com

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live.wsj.com



Celine Dion home photos: Singer
lists Florida home for \$72 million



Pinned by
Vanessa Vella



onto
Fantasy Forts



Celine Dion lists Jupiter Island
home for \$72M.



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TALL
vs. *wide*

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Help millions of people discover your business and share it with others.

Join as a business

Already have an account? [Convert here.](#)

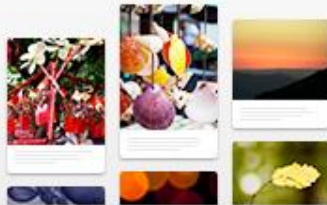
Get Started

Set up your business account and get prepped to pin.



Basics

Learn how to connect with pinners and pin like a pro.



Success stories

See how businesses are doing Pinterest right.



Tools

Learn more about promoting pins, analytics and more.



<http://business.pinterest.com/>



Create Business Account

Already have an account? [Convert](#)

Business Type Can be changed later

Contact Name Person managing your account

Email Address

Password 8 characters minimum

PROFILE INFO (shown publicly)

Business Name How you will appear on Pinterest

Username <http://pinterest.com/>

***15 characters**

Profile Image

Place
Your Logo
Here

Upload Image



HomeInsurance.org

Bringing home owners timely trends in real-estate and do-it-yourself home remedies.

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***/homeremedyhq**





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Taxonomy: how your business and your life can be organized and presented to best represent you and support your work. Pinterest is one of my favorite tools for all of the above!



Following



Philip Nixon



Sabrina Majeed



Liz K

Get Started

0 Boards

0 Pins

0 Likes

Activity

Edit Profile

0 Followers

17 Following

Get started with your new business account!



Verify your website

Allow users to see your full web site URL on your profile and in search results.

Verify Website

dismiss



Create new boards

Use boards to share your values, feature new content and inspire your fans.

Create a Board

dismiss



Start pinning

Install the Pin It Bookmarklet to start pinning! The Bookmarklet lets you easily pin an image from any website and add it to one of your boards.

Add Bookmarklet

dismiss



Drive traffic back

Make it easy for people to pin from your website to Pinterest. This helps other users find your content.

Pin it

11K+

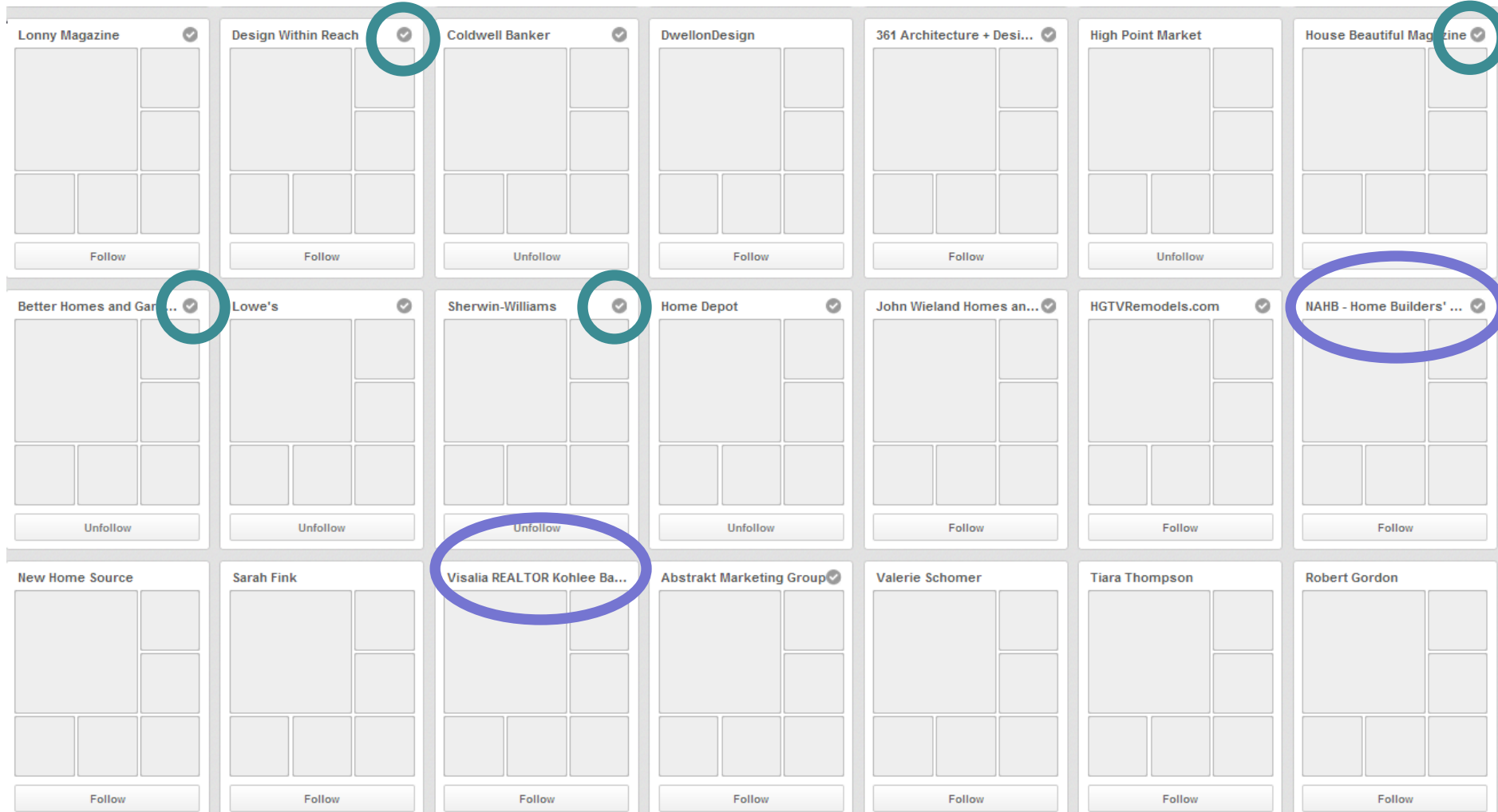
Add Pin It Button

dismiss

To learn more, visit business.pinterest.com

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*/realtordotcom



pinterest.com/dwellondesign/



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newland communities

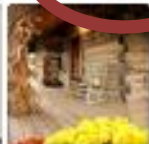


Pins

Boards

Pinner's

Ladysmith Village By Newland



Follow

Newland Communities



Follow

Rancho Sienna by Newland C...



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NEWLAND COMMUNITIES OF
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Board Ideas

- Neighborhoods / subdivisions
- Schools
- Landscapers
- Facilities
- Golf
- Local events
- HDCP accessibility
- Restores / thrift
- Hardware stores
- Local news
- Services (gas, cable...)
- Libraries
- Floor plans
- Realtors' stories
- Bios / Our agents
- **Follow Corcoran Group**



New Community



Ladysmith Village By Newland Communi...

The Ladysmith Village™ community is located between Washington, D.C. and Richmond, Virginia. Ladysmith Village is a place where neighbors become friends!

📍 Ruther Glen, VA · www.ladysmithvillage.com

Repins from



Follow All

Our Beautiful Resident's Clu...



8 pins

Follow

The Christopher Companies!



10 pins

Follow

Atlantic Builders!



14 pins

Follow

Spear Builders!



11 pins

Follow

Farmers Market



18 pins

Follow

Summer Concert Series 2013



12 pins

Follow

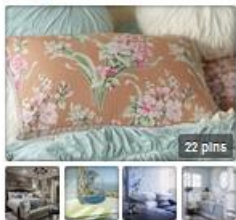
Wine on the Trail 2013



9 pins

Follow

Cozy Retreats



22 pins

Follow

Home Is Where The Heart is <3



13 pins

Follow

Natural Open Spaces



14 pins

Follow

Pets Are Family Too



13 pins

Follow

Green Living



7 pins

Follow

Get And Stay Fit!



9 pins

Follow

Awesome Home Decor Ideas!



38 pins

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National Builder



Ashton Woods Homes

Ashton Woods Homes is the premiere choice for home buyers! We offer luxurious, energy-efficient, affordable new homes. Look around, do you see anything you love?

Atlanta, Austin, Dallas, H... · www.ashtonwoodshome... · Twitter · Facebook

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Decorating & Design Ideas



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10 pins

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Videos



5 pins

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Style Discovery: Asian inspir...



10 pins

Unfollow

Style Discovery: Shabby Chi...



3 pins

Unfollow

Style Discovery: Modern Ins...



6 pins

Unfollow

Style Discovery: Transitional...



5 pins

Unfollow

Style Discovery: Western Ins...



7 pins

Unfollow

Style Discovery - Eclectic Ins...



6 pins

Unfollow

Style Discovery: Southweste...



7 pins

Unfollow

Style Discovery - Tropical In...



3 pins

Unfollow

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How Many Boards?

29 Boards	2,634 Pins	753 Likes
-----------	------------	-----------

66 Boards	2,608 Pins	1,124 Likes
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243 Boards *	40,175 Pins	*TMFT
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Using *Pinterest*

- <http://about.pinterest.com/goodies/>

Pin It

← Drag this button to your toolbar

- **Pin images from websites; esp. YOURS**
- Repin images from within Pinterest
- Upload images from a camera



Pin from YOUR Website

Unfollow Board

Beautiful homes for sale in Phoenix - Visit San Rafael at Portales in Palm Valley

Pinned from ashtonwoodshomes.com

Gorgeous homes in Sandy Springs!

Pinned from ashtonwoodshomes.com

Beautiful homes in a beautiful setting! Visit Stonegrove Overlook in Johns Creek!

Uploaded by Ashton Woods Homes

Gorgeous homes in the Atlanta area - Visit Stonegrove Overlook in Johns Creek!

1 repin

Pinned from ashtonwoodshomes.com

Dream Home of the Day in Sandy Springs

6 repins 1 like

Pinned from ashtonwoodshomes.com

Come see "Big Red" - Vibrant, energy-efficient home plans specifically designed for our Laureate Park Community, which sits within Lake Nona in Southeast Orlando!

1 like

Pinned from ashtonwoodshomes.com

Vina Solana by Ashton Woods Homes E Ocotillo Rd & S Cooper Rd Chandler, AZ 85249 Price: TBD Single Family Homes Check out this new home community in Chandler, AZ found on NewHomesDirectory... - Vina Solana by Ashton Woods Homes.

2 repins 2 likes

Pinned from newhomedirectory.com

Dream Home of the Day: June 26, 2012 - Las Colinas at Seville in Gilbert, Arizona!

1 repin 1 like

Pinned from ashtonwoodshomes.com

Dream Home of the Day: June 27, 2012 - Experience quality and elegance at Notting Hill where 3 car carriage garages and 3 sides bricks are included, located in West Forsyth, Atlanta!

2 repins 2 likes

Pinned from ashtonwoodshomes.com

Dream Home of the Day: June 29, 2012 - Summerglen is a beautiful, master-planned community offering acres of nature trails, parks and greenbelts in San Antonio, Texas!

2 repins 1 like

Pinned from ashtonwoodshomes.com

Dream Home of the Day!

Uploaded by Ashton Woods Homes

Dream Home of the Day: June 25, 2012 -With a gorgeous clubhouse, 3 pools, meeting areas, 2 gourmet kitchens, an outdoor kitchen, 24 hour weight room there is something for everyone in Aliana - Richmond, TX!

8 repins 5 likes

Uploaded by Ashton Woods Homes

Dream Home of the Day: June 18, 2012 - Gorgeous homes nestled among mature oak trees and beautiful greenbelts in Ridgeview - Austin, Texas!

2 repins

Pinned from ashtonwoodshomes.com

Dream Home of the Day: June 12, 2012: The Riviera at Lyon's Gate in Gilbert, Arizona!

Dream Home of the Day: June 13, 2012: Gorgeous, energy-efficient townhomes in Crenshaw Reserve in Lutz,

Dream Home of the Day: June 15, 2012: Beautiful homes set against blue skies in Paloma Lake! Round Rock, Texas, near Austin!

Dream Home of the Day: June 20, 2012! Conveniently located in the heart of Raleigh, Glenlake South boasts a most desirable location overlooking the beautiful Crabtree Valley, another winning new home design from Ashton Woods Homes.

8 repins

Dream Home of the Day: June

Mix It Up

Style Discovery: Western Inspired Design



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Western inspired design - family and dining rooms

8 replies · 1 like

Pinned from
interiordesign5.com



Western inspired design - dining room

21 replies · 2 likes

Pinned from
houseinteriorhome.com



Western inspired design - living room

17 replies · 1 like

Pinned from
statedesign.com



Western inspired design - dining room

21 replies · 1 like

Pinned from
antekshome.com



Western inspired design - kitchen

4 replies

Pinned from
interiordesignpro.org

No pins from builder site



Pin Marketing Materials



Where is it? Lead generation “contest”



Pin Real Estate Info

THE WALL STREET JOURNAL | Real Estate

REAL ESTATE

This Man's Castle Isn't His Home—It's His Winery



In France, Wine Without the Work for Luxury Home Buyers

A Look at the Residential Market for Wineries

A Case for Virginia

A Family Goes Back to Its Roots

Phil Jackson's Montana Lake Home

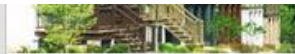
What Rising Interest Rates Mean for Home Prices

Housing Inventory Crunch Starting to Slowly Ease

Greater New York



Oops



Homes in Briar Chapel



Saussy Burbanks, Tillman

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briarchapelinc.com



Uploaded by
Briar Chapel



MI Villa

Uploaded by
Briar Chapel



Wonderful Saussy Burbank home!

4 repins 1 like

Pinned from
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Owners suite in David Weekley home

1 repin

Uploaded by
Briar Chapel



Homes by Dickerson "Jacob"

Uploaded by
Briar Chapel

Saussy Burbanks new townhouse units in Briar Chapel. Check out the pops of color!



Riverton Four by Homes by Dickerson

1 repin

Pinned from
briarchapelinc.com



Villa Sienna

1 repin

Uploaded by
Briar Chapel



Saussy Burbank home

1 repin

Uploaded by
Briar Chapel

How great is this house by @Homes By Dickerson!? The balcony makes it so unique.

Pinned from
briarchapelinc.com



Soo cute! Love this Homes by Dickerson home

7 repins 2 likes

Pinned from
briarchapelinc.com



Love the porches!

2 repins

Uploaded by
Briar Chapel



Sun room in custom home

1 repin



Love this single story house model Magnolia A by M/I Homes!

4 repins 5 likes

Pinned from
briarchapelinc.com



Great bathroom!

1 repin

Uploaded by
Briar Chapel



Custom Home

1 repin

Uploaded by
Briar Chapel

Townhomes by Saussy Burbank located in Briar Chapel



Wilson C. Saussy Burbank. Love the color!

2 repins

Pinned from
briarchapelinc.com



Lovely back yard

Uploaded by
Briar Chapel



David Weekley Home

1 repin

Uploaded by
Briar Chapel



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Sabrina Majeed



Liz K

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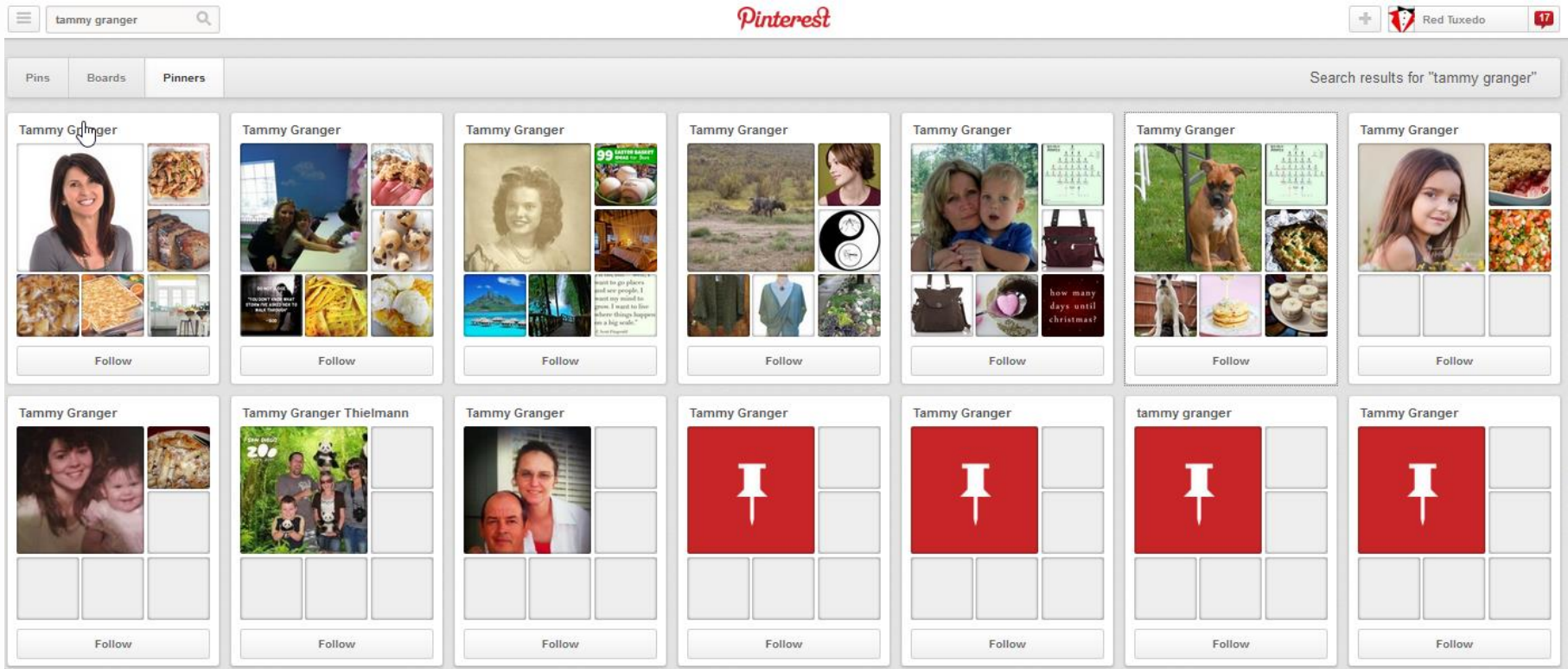
Link Your Website

- Add Pinterest to social media icon plugins
- Send web traffic to your Pinterest Account:



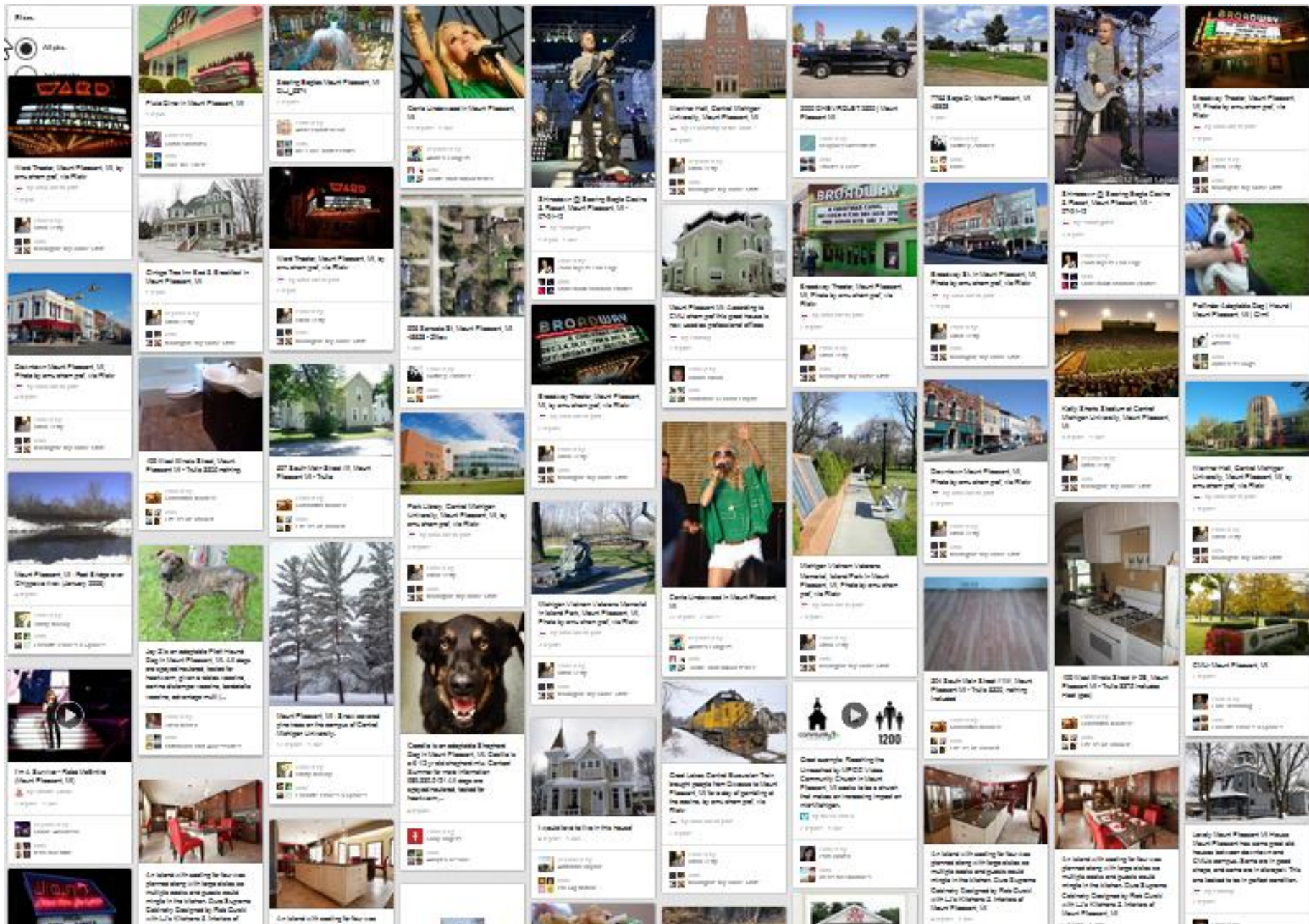
- Encourage visitors to pin your images to their account:



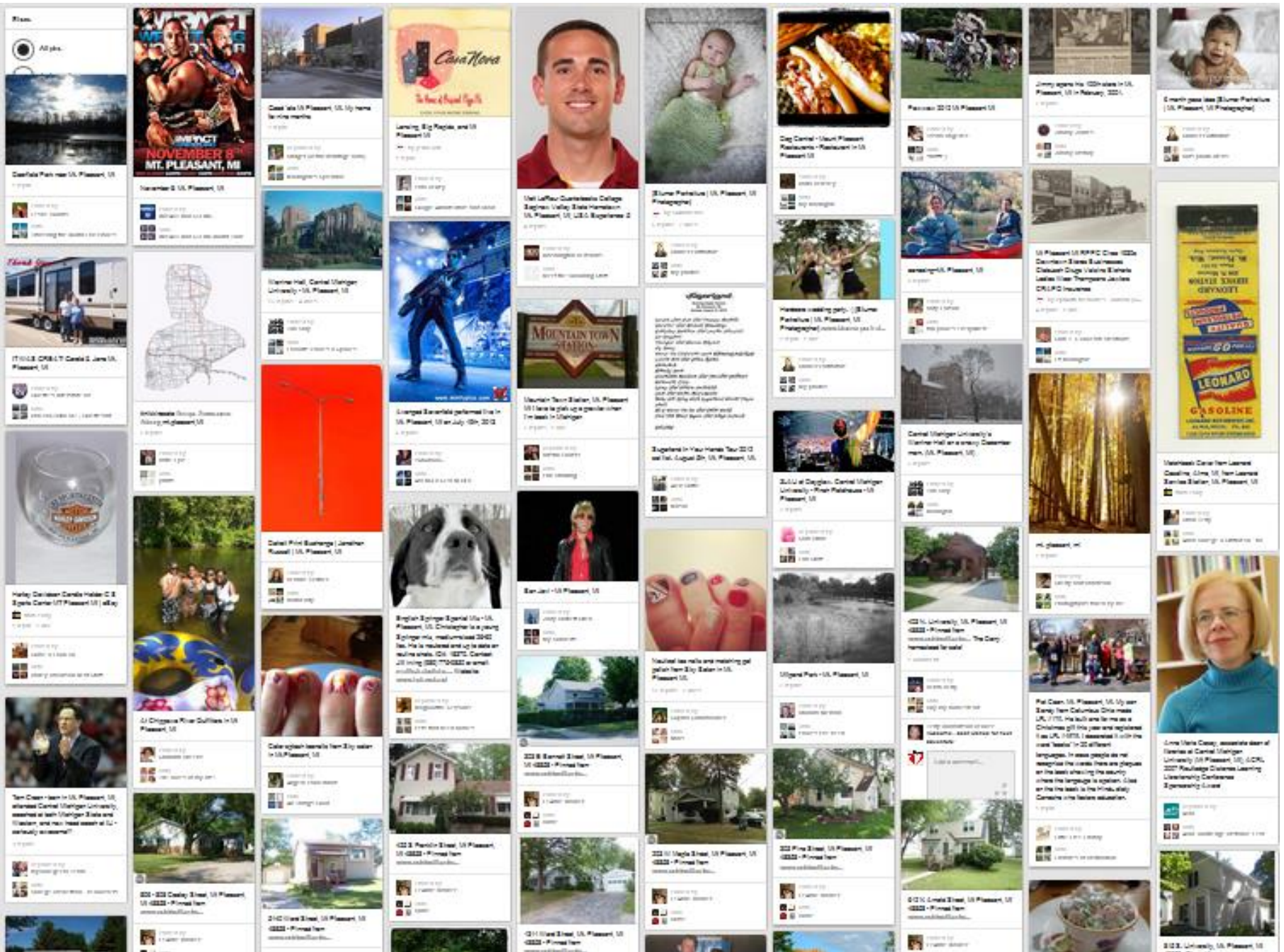


Tammy Granger (Which account is a designer?)





Mount Pleasant, MI



Mt. Pleasant, MI


#hashtags #help

nt. pleasant #realestate

Pins Boards Pinners


Show:


☒ All pins
☐ Just my pins




Check out this 3 bedroom home in Mt. Airy. ~ 238 E Mt. Pleasant Ave. Just \$179,900 #reduced #realestate


1 repin


 Pinned by Mandy Saunders


 onfo Listings




New Listing in Hamlin Plantation, Mt. Pleasant! #realestate


 Pinned by ListingsInCharleston.com

 onfo Our Listings



Want to learn more about Mt. Pleasant real estate, historic buildings or fun things to do in the area? #realestate #SC

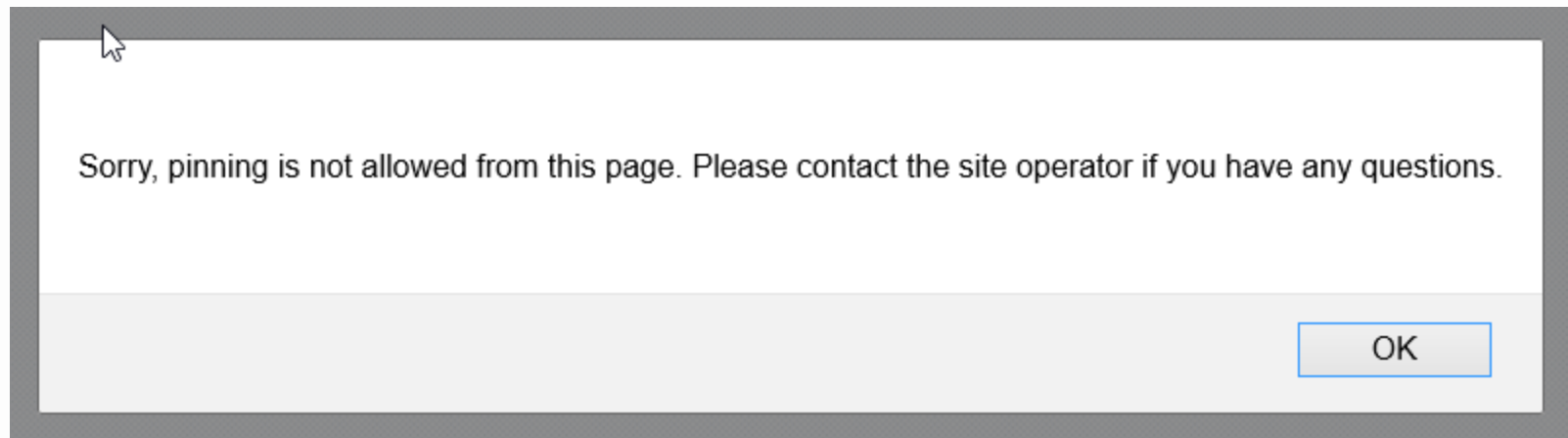
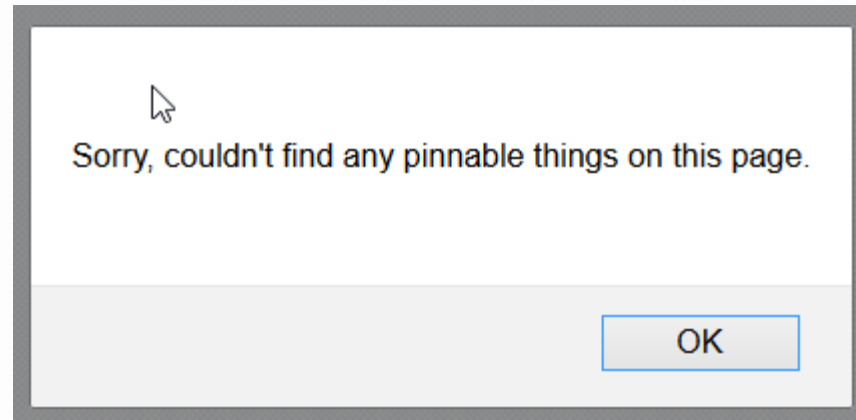
 Pinned by Chuck Stevens

 onfo Vacation

Mt. Pleasant #realestate



Test Website





Stage Your Account

Corcoran Group

Luxury Collection (2012)



Unfollow

Spaces (Kitchens)



Unfollow

Spaces (Living Rooms)



Unfollow

Spaces (Dining Rooms)



Unfollow

Spaces (Bedrooms)



Unfollow

Spaces (Duplexes)



Unfollow

Spaces (Townhouses)



Unfollow

Spaces (Exteriors)



Unfollow

Spaces (Entrances & Stairs)



Unfollow

Spaces (Outdoor)



Unfollow

Spaces (Home Offices)



Unfollow

Places (Gramercy)



Unfollow

Our Homes (W Hotel)



Unfollow

Our Homes (Manhattan)



Unfollow

Our Homes (Brooklyn)



Unfollow

Our Homes (Hamptons)



Unfollow

Our Homes (Florida)



Unfollow

Places (Upper East Side)



Unfollow

*/major site

Rooms and Crannies



120 pins



Unfollow

Beautiful Bathrooms



126 pins



Unfollow

Kitchen Lookbook



181 pins

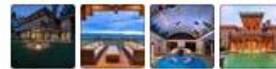


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Real Estate Eye Candy



220 pins



Unfollow

Celebrity Cribz



144 pins



Unfollow

Cabins + Cottages



77 pins



Unfollow

Gardenscapes



112 pins



Unfollow

Outdoor Living



163 pins



Unfollow

Work It Out



62 pins



Unfollow

Read All About It



56 pins



Unfollow

Real Estate Tips



78 pins



Unfollow

Wine Cellars + Wet Bars



59 pins



Unfollow

Dream Home



162 pins



Unfollow

Just For Kids



28 pins



Unfollow

Livable Living Rooms



28 pins



Unfollow

Zillow Mobile



21 pins



Unfollow

Man Caves



82 pins



Unfollow

Mantles + Fireplaces



57 pins



Unfollow

*/major site

Cool Kitchens



159 pins



Unfollow

Cute Closets



37 pins



Unfollow

Lovely Living Rooms



130 pins



Unfollow

Well Framed Views



91 pins



Unfollow

Divine Dining Rooms



53 pins



Unfollow

Breathtaking Bathrooms



123 pins

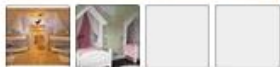


Unfollow

Nice Nurseries



3 pins



Unfollow

Commendable Curb Appeal



83 pins



Unfollow

"Wow" Homes



118 pins



Unfollow

Entryways with a WOW fac...



76 pins



Unfollow

Brilliant Backyards



107 pins



Unfollow

Winning Wine Cellars



49 pins



Unfollow

Meticulous Man Caves



16 pins



Unfollow

Game Day Rooms



26 pins



Unfollow

Interesting Infographics



51 pins



Unfollow

Modest Mud Rooms



9 pins



Unfollow

Home Offices



15 pins



Unfollow

Kids' Rooms

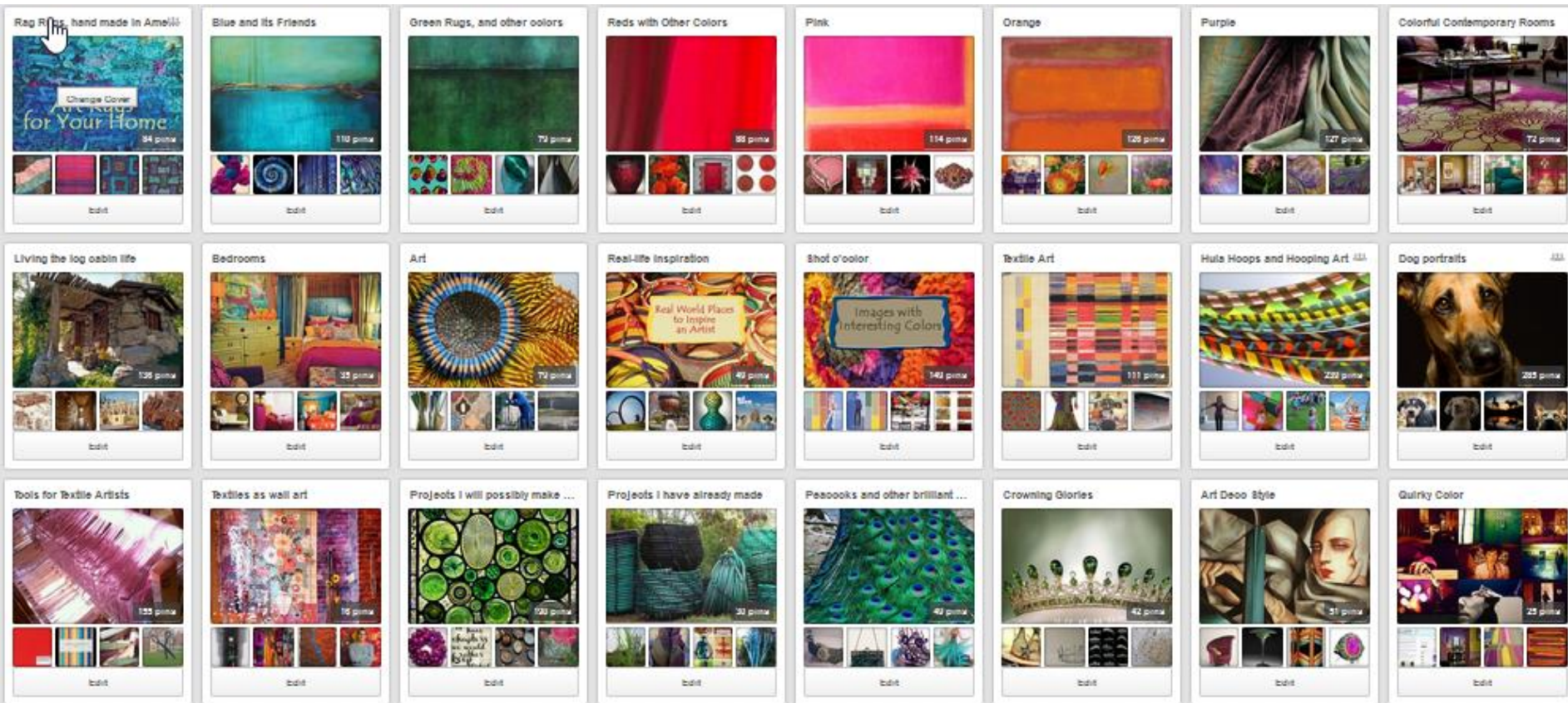


48 pins



Unfollow

*/artist site

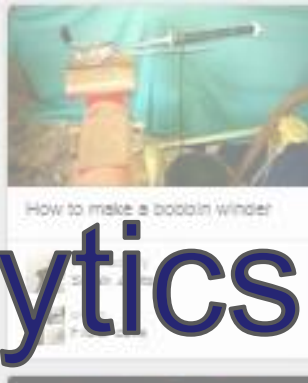


Agenda

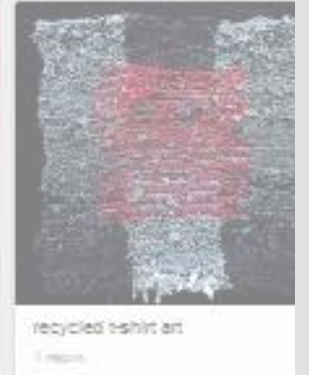
- Intro to Pinterest
 - Board ideas
 - Business skills
 - Good pins
 - Business accounts
 - **Business analytics**
- Selling on Pinterest
 - Copyright
 - Board ideas, revisited
 - Additional resources



analytics



Pins	?	1.0
	+100.00%	0
		0.0
Pinners	?	0.0
	+100.00%	0



Repins	?	15
	+19.87%	2
		0
Repinners	?	5
	-7.02%	1



Impressions	?	2000
	-21.42%	967
		1000
Reach	?	500
	-13.03%	402



Clicks	?	10.0
	-17.86%	2
		5.0
Visitors	?	2.5
	-23.73%	1

analytics



Floating Gold Square Rag Rug
Pinned by
Sabin Denavione
Colors, Textiles, Textures



Floating Gold Square Rag Rug
Pinned by
Sabin Denavione
Colors, Textiles, Textures



Patchwork sampler rag rug... beautiful!
Pinned by
Sabin Denavione
Colors, Textiles, Textures



Floating square recycled shirt rag rug
Pinned by
Sabin Denavione
Colors, Textiles, Textures



Floating square recycled shirt rag rug
Pinned by
Sabin Denavione
Colors, Textiles, Textures



How to make a doosin' sinner!
Pinned by
Sabin Denavione
Colors, Textiles, Textures



Floating square recycled shirt rag rug
Pinned by
Sabin Denavione
Colors, Textiles, Textures



Floating square recycled shirt rag rug
Pinned by
Sabin Denavione
Colors, Textiles, Textures



How to make a doosin' sinner!
Pinned by
Sabin Denavione
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Floating square recycled shirt rag rug
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Floating square recycled shirt rag rug
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How to make a doosin' sinner!
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Sabin Denavione
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Floating square recycled shirt rag rug
Pinned by
Sabin Denavione
Colors, Textiles, Textures



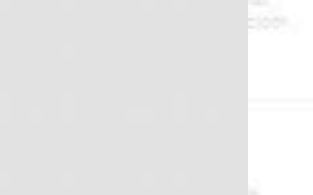
Floating square recycled shirt rag rug
Pinned by
Sabin Denavione
Colors, Textiles, Textures



How to make a doosin' sinner!
Pinned by
Sabin Denavione
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Floating square recycled shirt rag rug
Pinned by
Sabin Denavione
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Floating square recycled shirt rag rug
Pinned by
Sabin Denavione
Colors, Textiles, Textures


Sep 08, 2013 - Sep 21, 2013



Sharpie


The real trick is to think of these "markers" as color delivery systems for substrates that have, historically, been difficult to color. Use them for spot "tie dye" by moving the ink with isopropyl alcohol, then heat set.

Reposted by
Henry Maddox
Colors, Textiles, Textures




Floating Gold Square Rag Rug

Pinned by
Sabin Denavione
Colors, Textiles, Textures



Lupines

Pinned by
Karen Trade Art Hugs
Colors, Textiles, Textures



Gulp. Hand loomed rag rug. (Colors of India, 48" diameter. Colors on India was inspired by a picture of an Indian spice market.) A rug made by hand, from recycled t-shirts, repurposed, or otherwise reused clothing, sheets, blankets and waste fabric is called a "rag rug." Rag rugs can be woven on a loom, crocheted, knit, and made with several other techniques.

Reposted by
Beth Sample Brooks
Colors, Textiles, Textures

analytics

kim olson repinned 9 of your pins



kim olson
2237 pins · 39 boards



repinned **tented bed** onto **Decorating ideas**



repinned **Beautiful, Spanish style decor.** onto **Decorating ideas**



repinned **More draping** onto **Decorating ideas**



repinned **COLOR! This was in Phoenix Home ...** onto **Decorating ideas**



repinned **Bright, acidic colours** onto **Decorating ideas**



repinned **Collect cloud pictures. You never know ...** onto **Decorating ideas**



repinned **Orange and pinks on a high-rise ...** onto **Decorating ideas**



repinned **Pretty bohemian bedroom** onto **Decorating ideas**



repinned **Bex Hale's Design Portfolio : Page ...** onto **Decorating ideas**

analytics



Karen Tiede Art...

200



Karen Tiede Art...



Notifications

Edit



Fabiene Cristine Zadorosny
pinned your pin.
1 hour ago



Saskia Everingham, Darice H
and 9 others pinned your pin.
5 hours ago



Tessa Dietze, Orda Kora and 1
other pinned your pin.
8 hours ago



Katie likes your pin.
8 hours ago



Jane Hall pinned your pin.
8 hours ago



Jane Hall pinned your pin.
8 hours ago



Annette pinned your pin.



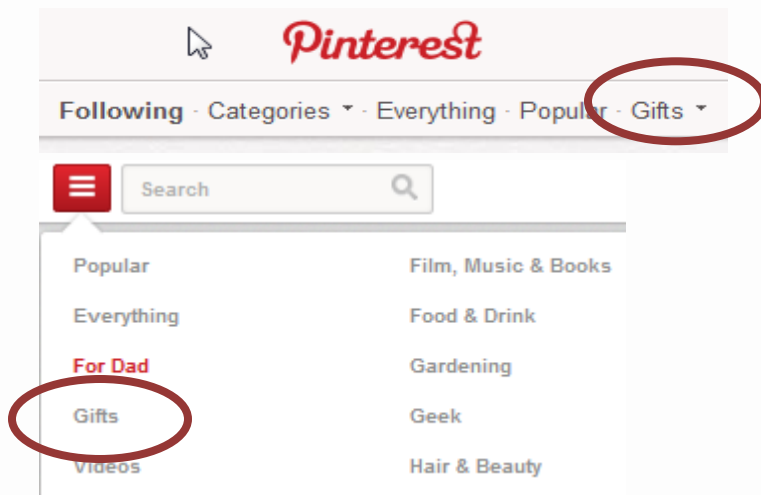
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Selling on Pinterest

- Add a price in \$, £, €
- Adds pin to Gifts category



Close up of Colors of India, a spiral rag rug made from #recycled clothing and t-shirts. Hand knit. 48" diameter. **\$1200.**

21 repins 5 likes

VENTION
XPO
ASSOCIATION OF
TORS
Mt. Pleasant

Repin Delete Repeat



In The Backwoods Of Nowhere: An amazing woman, an amazing true story. \$2.99



Pinned by



onto
Gifts



Sponsored Pins

dior grand bal

Pinterest

Red Tuxedo

25

FASHION WEEK

See The Styles


PinsBoardsPinner

Search results for "dior grand bal"

Show:

All pins

Just my pins




Dior Grand Bal

1 repin 1 like

Pinned by Laura G

onto Beauty




Christian Dior Grand Bal


2 repins

Repinning by Adella Gonzalez

onto Makeup



Dior Grand Bal palette




GRAND BAL
CHRISTIAN DIOR
PARIS

Dior Grand Bal.

1 repin


Pinned by French Basketeer

onto My Style



Dior Grand Bal, gloss

1 repin




Dior Grand Bal Golden Tattoos

1 repin 1 like

Pinned by Manon

onto accessolike




Dior Grand Bal

5 repins 1 like

Pinned by Karen Tiede Art Rugs

onto Marking time




Dior Grand Bal False Lashes


7 repins 1 like

Pinned by MusingsofaMuse

onto Beauty Bytes



Dior Grand Bal False Lashes




Dior Grand Bal, Vernis

1 repin 1 like

Pinned by Laura G


onto Beauty



Dior Grand Bal Couture Makeup Palette 2012

2 repins 1 like

Pinned by a lady with a cat




Dior Grand Bal R sille


2 repins 1 like

Repinning by Denise Cotton

onto WATCHES



Dior Grand Bal False Lashes



Dior Grand Bal Collection for Holiday 2012

1 repin 1 like

Pinned by Goldie Baker

onto makeup & skincare



Hi there!

Thanks for everything you do to help make Pinterest a great service for pinners. Millions of people use Pinterest to discover and do things they love, and we want to be sure it's a service that will be here to stay.

To help make sure it does, we're going to start experimenting with promoting certain pins from a select group of partners. For this first test, we'll promote a few pins in search and category feeds to get a feel for how they work. We'll then use what we learn to figure out what kind of products and tools we should build down the road to help partners like you get the most out of Pinterest.

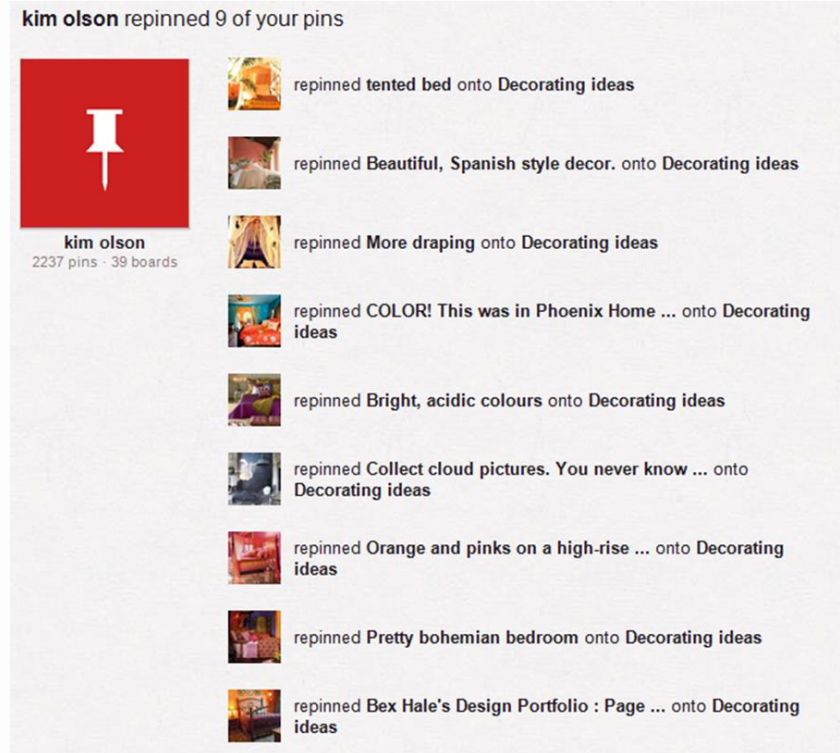
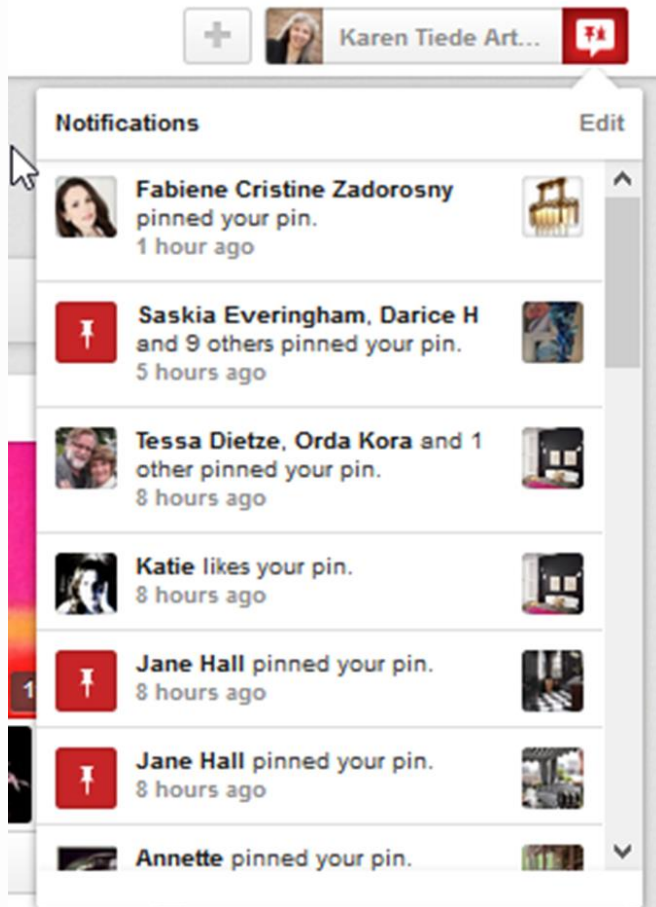
If you're interested in getting updates on our progress, please fill out [this form](#) and we'll keep you posted.

Thanks for pinning with us!

— *The Pinterest Partner Team*

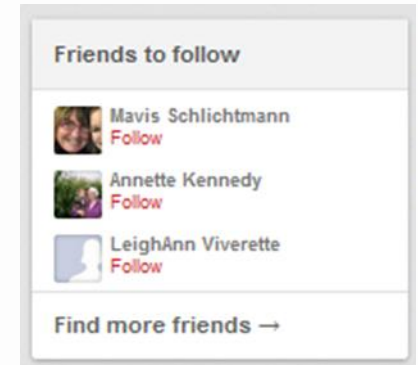
business.pinterest.com/promoting-pins/

Attract Followers



Attract Followers

- Follow
- Repin
- Comment
- Group boards – by office ?
- Invite followers
- Link FB to Pinterest
- Send pins to FB



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- Pin from original sources
- Give “traffic” credit with URLs
- Google image search to trace source
- You own copyright of your own images
- Negotiate Pinterest with professionals
- “Public domain” means “the owner has been dead for 70 years”
- Pin from sites with the “Pin it” button



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Cary Living Magazine

- Galleries & upscale shopping
- Dentists
- Restaurants
- Doctors
- “Top 10” lists (BBQ, umbrella drinks)
- Resale
- Shoe stores
- Street fair(s)
- Public art around Cary
- Art Walk stops
- Farmers’ markets
- Collections
- Schools
- Places to walk dogs, run, etc.



Senior Market

- Facilities
- Amenities
- Home care ideas
- Agencies
- Staff bios, interviews
- Staff favorites
- Tools & solutions
- Scam alerts
- Info pins
- Caregiver info
- Age-related conditions
- Offbeat and fun—
giant chickens, belted
animals



Interiors

- Colors
- Fabric (by color, by pattern)
- Window covering styles
- In-process images
- Before & afters
- Elle Décor's "14 great XYZ" monthly feature
- Theater curtains
- Shades curtains drapes blinds
- Valance styles & ideas
- Lighting
- Windows
- Wallpaper
- Floor covering
- Stain removal
- Fabric care
- Great windows in the movies
- Bedroom furnishings
- Outdoor



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Fast Company magazine, October
2012 issue.

HubSpot's free
reports:[http://www.hubspot.com/
marketing-resources/](http://www.hubspot.com/marketing-resources/)
Quozio.com = make pins of words



Have you seen our new 'Create A Pin' tool, that is part of the Pin4Ever Power Tools? It is like Quozio, only a lot more features. You can see this and other features at Pin4Ever.com

Pin4Ever.com





www.red-tuxedo.com/MIAR





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